



# Inaugural Meeting

*Top Hits of the WIIFM Radio Station*

**Monday, December 9**

**University Center Club  
Florida State University**  
(located at University Center, Building B)

5:30 pm — 6:30 pm  
Gathering Time

6:30 pm — 9:00 pm  
Dinner and Program

**Meeting Cost** (includes Dinner)

**Reservations must be made by  
Tuesday, December 3.**

Current PMI members (any or no chapter affiliation)  
**\$20** (\$25 for late reservation on space-available basis)

Non-PMI members  
**\$25** (\$30 for late reservation on space-available basis)

(Cash bar available during Gathering Time)

Our speaker offers advice on taking the first, often forgotten, steps of managing projects – working with project stakeholders. All stakeholders, including team members, are tuned into the WIIFM radio station — better known as...

***What's in it for me?***

The sage project manager recognizes the importance of fine-tuning the WIIFM's very early in a project. This will be an often humorous, but practical, approach to successfully communicating with various stakeholders.

**Our very special guest speaker is**

**Ruth Elswick, PMP**

Ruth Elswick, PMP is a Senior Instructor with PD Solutions. In nearly two decades spent in project management, she has worked intensively with staff and consulted with executives of several major corporations such as IBM, Motorola, GTE, Shell Oil, SAP, and AT&T.

Ms. Elswick has managed several projects varying in size from a few hundred dollars to multi-million dollar global projects. She has also been involved in a wide variety of training activities all over the world. She has taught courses, written courseware, and acted as an instructor mentor. Ms. Elswick specializes in risk management, project selection, and team communications.

For more information, including easy online registration, visit our web site:

<http://www.pmith.org>

With nearly 100,000 members worldwide, the Project Management Institute (PMI) is the leading nonprofit professional association in the area of Project Management. PMI provides its members with many valuable benefits that help to promote their professional and career development, including conferences, publications, certification, and more...

PROJECT MANAGEMENT INSTITUTE  
Tallahassee, Florida Chapter

P.O. Box 15511  
Tallahassee, FL 32317-5511

Email: [info@pmith.org](mailto:info@pmith.org)